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City Travel Briefing: Paris

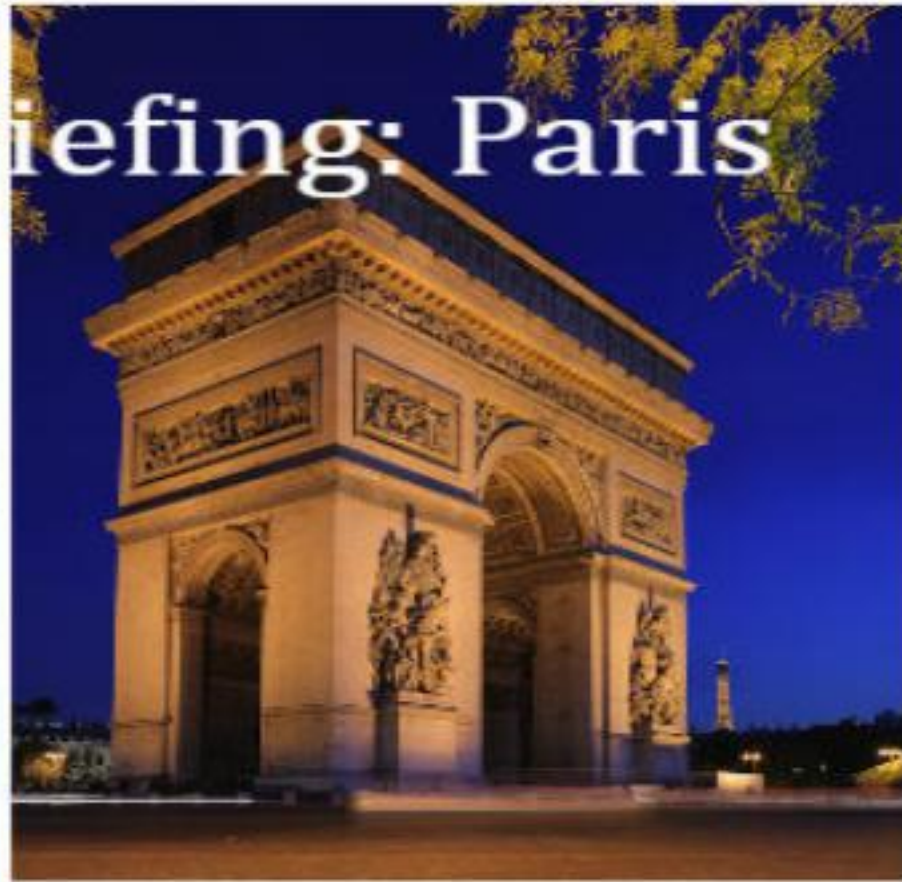


Summary



- ✓ **City Travel Briefing: Paris** global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues.
- ✓ It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences.
- ✓ Forecasts illustrate how the market is set to change and outlines the criteria for success.

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- ✓ Paris has been resilient as one of the world's leading tourist destinations despite a host of challenges related to security, accommodation and overcrowding.
- ✓ With a clear focus on reinventing the city for the modern traveller by transforming its infrastructure, culture and attractions, Paris is well placed to compete with emerging cities vying to become the tourist destination of choice.
- ✓ This report outlines Paris's strategy in attracting new (and old) holidaymakers to visit the French capital.



Product coverage:

- ✓ Activities, Booking
- ✓ Flows
- ✓ Lodging
- ✓ Travel Modes
- ✓ Traveller Profiles.

Data coverage:

- ✓ Market sizes (historic and forecasts)
- ✓ Company shares
- ✓ Brand shares and distribution data.



Why buy this report?

- ✓ Get a detailed picture of the Travel market;
- ✓ Pinpoint growth sectors and identify factors driving change;
- ✓ Understand the competitive environment, the market's major players and leading brands;
- ✓ Use five-year forecasts to assess how the market is predicted to develop.

Related Report



- ✓ [GlobalData Travel and Tourism Survey 2017-2018](#)
- ✓ [City Travel Briefing: Seoul](#)
- ✓ [Cargo Handling, Warehousing and Travel Agencies in Turkey: ISIC 63](#)
- ✓ [Cargo Handling, Warehousing and Travel Agencies in USA: ISIC 63](#)
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Full Report



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